

The background of the slide features a complex digital theme. It includes horizontal rows of binary code (0s and 1s) in a light blue color against a darker blue background. Overlaid on this are intricate, glowing circuit board patterns with various electronic components and traces. The overall aesthetic is high-tech and futuristic.

MER Group



**1,050**  
Employees



Publicly Traded since  
**1992**



Founded in 1948



**175 Mil.**  
2014 Revenue



**205 Mil.**  
2015 Revenue  
(estimated)




**21**  
Global offices




# Company Divisions

A low-angle photograph of a tall, red and white telecommunications tower against a blue sky with some clouds. The tower's lattice structure is prominent.

Telecom

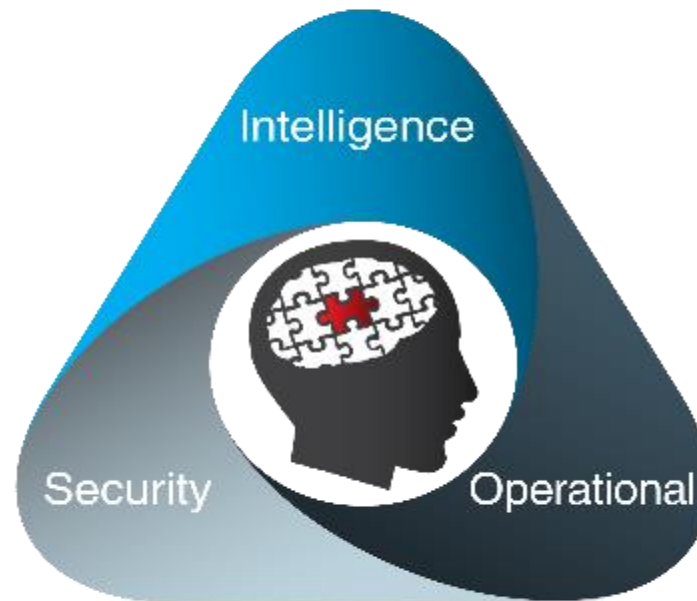
A conceptual image featuring a hand pointing at a circular digital interface. The interface is blue and white with various icons: a printer, a video call, a smartphone, a laptop, a globe, a briefcase, an '@' symbol, and a gear. A dotted line circles the hand.

Systems, Intelligence  
& Cyber

A photograph of a large white wind turbine with three blades, set against a clear blue sky. In the foreground, there are green corn plants.

CleanTech

## Mer Group's holistic response to the terror threat





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# Why Us?

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## WORLDWIDE SECURITY PROJECT (partial portfolio)



**Buenos Aires  
Safe City**



**Rishon le-Zion  
Safe City**



**Panama-  
911 solution**



**Jerusalem Holy city  
Security System**



**Israeli Parliament  
Security  
System**



**Trinidad –  
The fifth summit  
of the  
Americas 2009**



**Democratic republic  
of Congo  
francophone Summit  
Africa 2012**



**Athens 2003  
Olympics  
C4I system**



**Radio coverage  
system  
WTC 1  
NY**



**Ashdod Port  
security system**



**Over 45 Millions people are Protected & Served  
With MER Security Solutions**

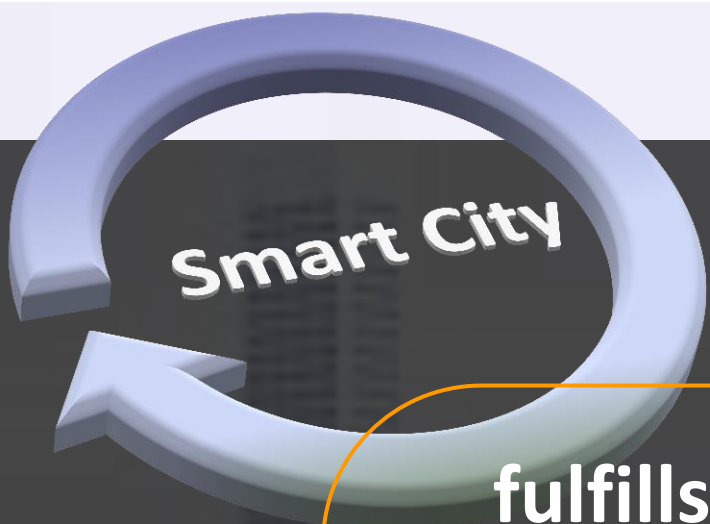
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# Safer and Smarter city

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**fulfills the needs and leverage the expressions of its citizens, providing a superior quality of life in a sustainable way by using efficient infrastructure**





Objective



Improving the quality of life



Improving public services



Improving Economy

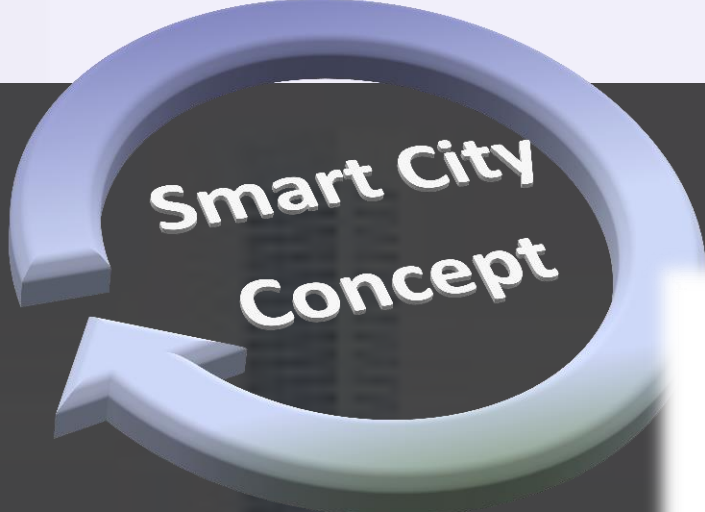


Operational efficiency (and savings)



The background features a dark gray gradient with three faint, light gray owl icons. One owl is at the top center, and two are at the bottom, each inside a square frame. At the bottom of the slide, there are stylized, wavy blue lines that resemble a horizon or water.

# Our Concept



Intelligent  
Operation  
Application  
Layer



Verticals  
Applications  
layer



Communication  
Layer





# Municipal Unified control & Service Center - the nerve center of the city in routine and emergency

The Citizen

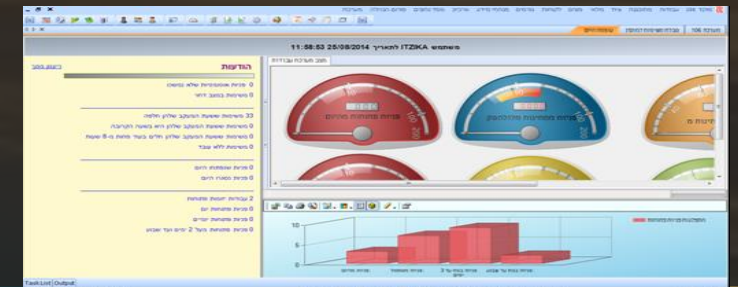
Cyber Security

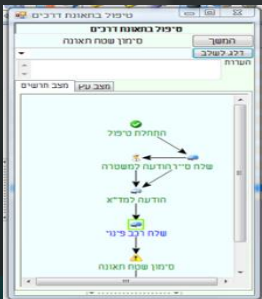
Unified Center

Intelligence

City Management

City Hall Department





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# Communication Layer

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Broadband Infrastructure



Interoperability



Wireless network infrastructure



Tunnel



In Building Network Coverage



Proprietary mobile LTE network

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# Our vertical solutions

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# Safe City & Public Order





Smart Electricity

Water (Operation) 	
	Water Demand Forecasting
OSA Optimization Technology	Predictive Energy Consumption
	Predictive Water Resourcing
Simulation	Hydraulic Network Simulation
Predictive Quality Control	
SCADA 	

A collage of four images related to smart water: a street scene with a smart water meter, a close-up of a red water valve, a close-up of a smart water meter, and a close-up of a smart water meter.

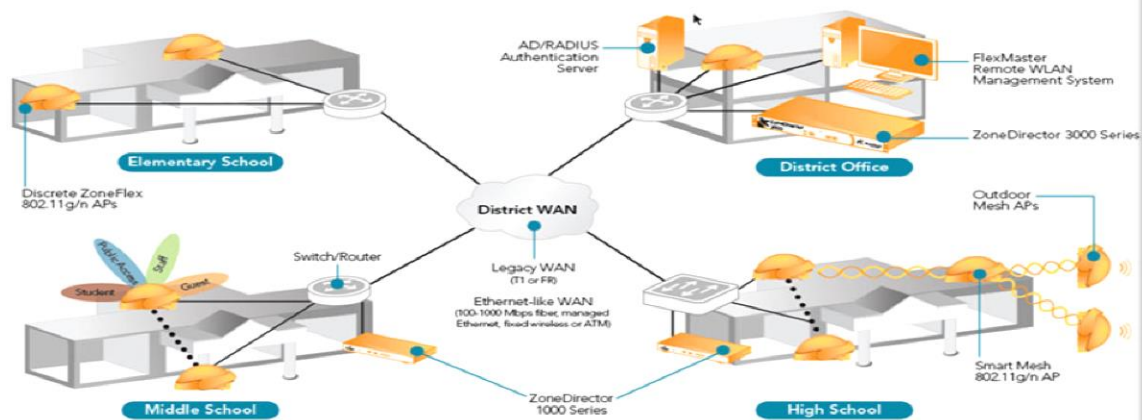
Smart Water



Smart Garbage

# Smart Education

## Smarter Wi-Fi for Education



Connecting schools to communications network

## Enterprise - Knowledge resources



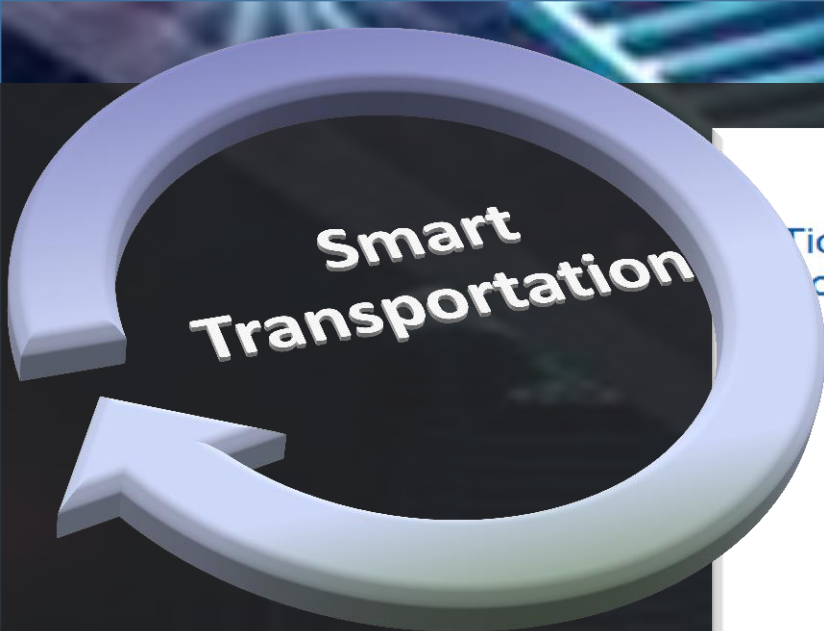
Streamitup App  
Streamitup Storage  
Streamitup Streaming

## Enterprise Multimedia Platform

## Enterprise - Knowledge Consumers



E - learning



## Public Transportation

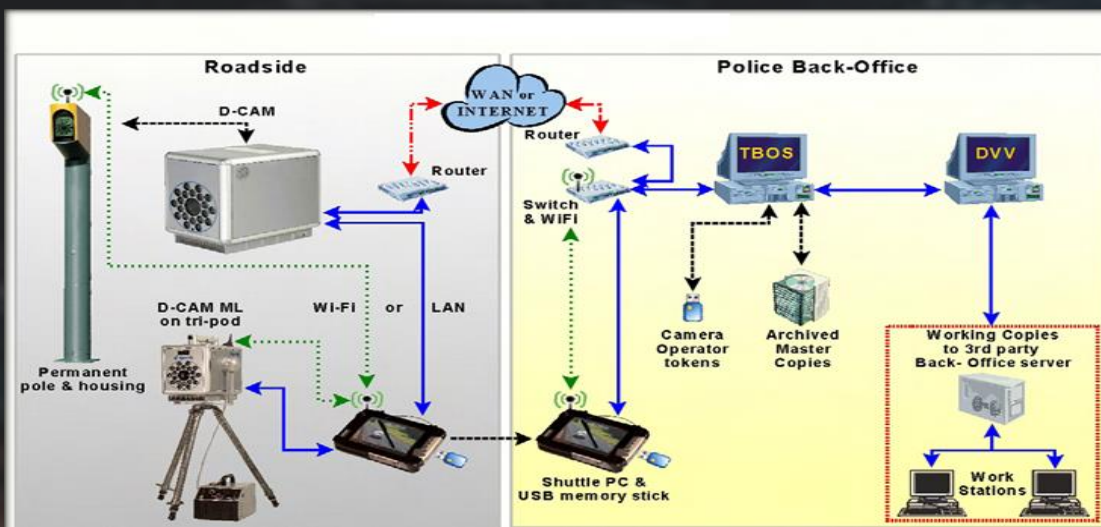
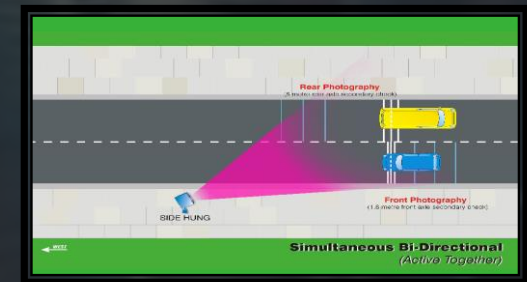


## Electronic Road Passing



# Traffic – Law Enforcement

Speed enforcement  
Red light Violation  
Stop line violation

A screenshot of a software interface for recording and processing traffic data. The top bar shows "Recording: 78901 (SD Card)", "Location: MK002 (Milton Keynes)", and "Camera: DCAM1053 (DCAM)". The main area displays a video feed of a car at a traffic light. Below the video, there are fields for "Offence" (Date: 01/03/2012, Time: 09:03:43, Type: Speed, Recorded speed: 41 mph, Enforcement limit: 35 mph, Road speed limit: 30 mph), "Vehicle" (VRM: BN09XHX, Type: Car, Colour: Silver, Make: Peugeot, Model: 308), and "Driver" (First name: Joseph, Last name: Bloggs, Licence: BLOGC1203JMB119FL, D.O.B: 12/03/1983). On the right, there are buttons for "Accept", "Reject", and "Supervisor", along with a "Note" field.



## Latest technology Smart Building(B-IOT) ✓

## Energy saving ✓

## Easy to operate and maintain ✓

## Green building ✓

**Saving in execution phase ,operational and maintenance** ✓

## Secure environment ✓



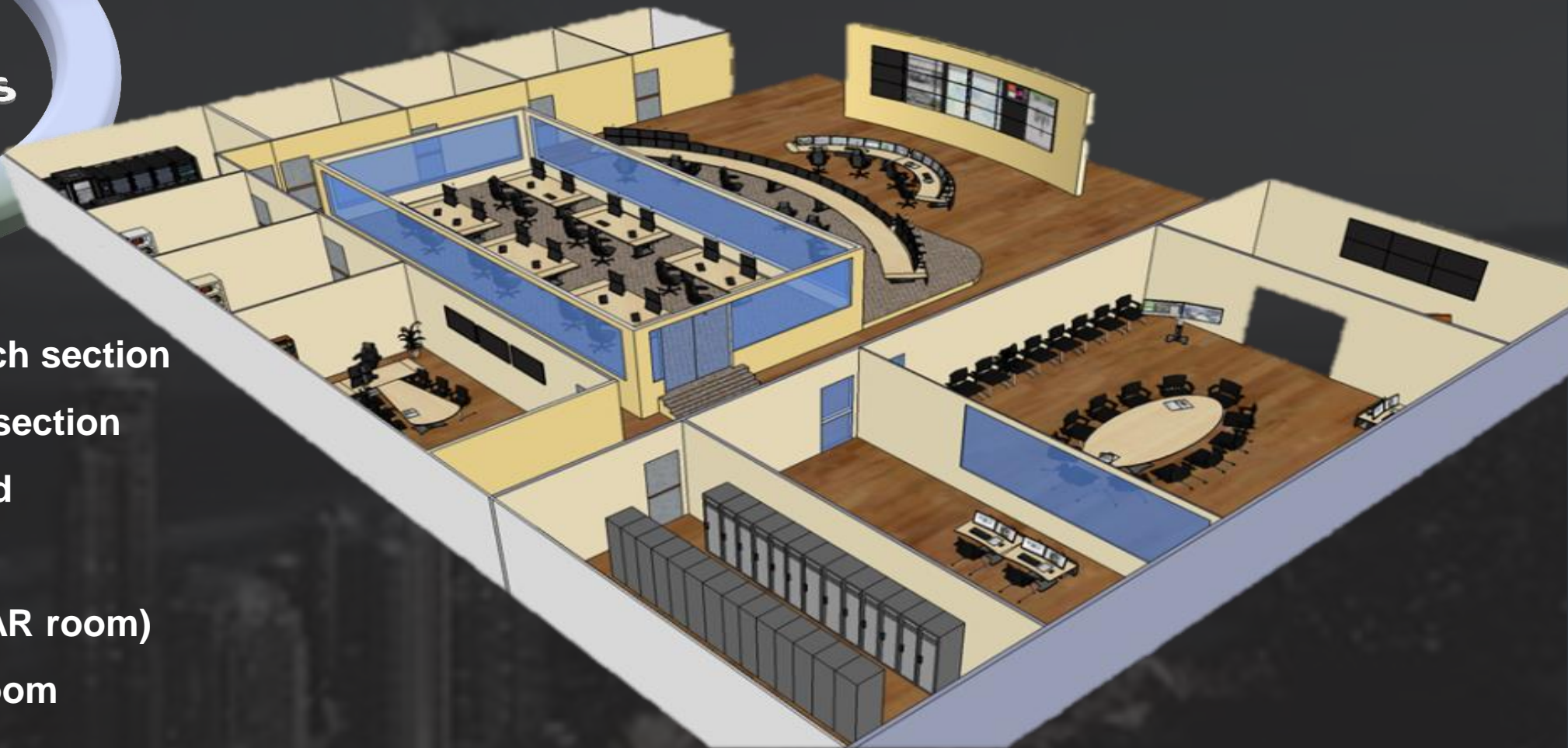
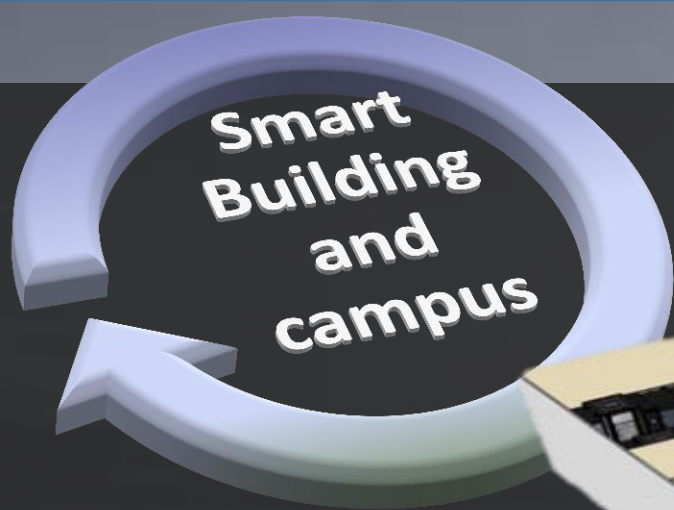
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# Unified Command and Control

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Call Taker & Dispatch section

Video Surveillance section

NOC(computing and  
communication)

Situation Room (WAR room)

Decision support room

Domain expert

CSOC

Intelligence



## The city's population

Population received



Population received

Thank You